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Women Social Media & Harrashment

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Abstract: Women situation, condition, position and behaviour of other towards them it's always a point of discussion at all level. But what we are missing? What happen with them on internet or social networking site?

Researcher tries to explore on very basic, what type of problem they are facing when they are on social networking sites. Researcher tries to explore the impact or effect of social media on women's? In relation to women reaction about construction of social image abusive. We would like to know whether in social media items are presenting them as social commodity and hurt their feeling. We have included major issue of Media item on body shaming, mental harassment, and gender issue and correct you with detail, to indicate women reaction and understanding.

Key Words: : Women situation, condition, position, behaviour, discussion, internet, social networking, commodity.

With so many differences on social, mental, and physical level we can easily see difference among male and female. Same thing is happening at social media also, they suffer, humiliated, and exploited here also. Just because they are female and they are not accepted by people in any face or phase. In Men's mind women is just only a subject of their lust, cheap mentality, and sex symbol. Men's are even not ready to accept the role and performance of women's on social media also. Men's is looking for their command on social media also. That's why they exploit and humiliate women's with the help of social media or on social media. Men's only want to satisfy their mentality on social media and looking for just. They consider social media as a red light in digital form where each and every woman is just looking for a hook up and present her as an escort.

Many women these days spend their time on social media like what's aap, Facebook, Show reel, Instagram, You Tube, Online Video Platform, etc. Men's not only comment on their photo or video but also so try to mentally abuse or verbally abuse the women's post on social media platform. What they don't digest how a woman working could or showing their beauty, talent or knowledge on social media

WHAT IS SOCIAL MEDIA?- It is the internet or virtual way of communication. It is used by the user to create their content in audio, video, or in written form. There are the different variety of social media, including blogs, micro-blogs, wikis, social networking sites, photo-sharing sites, instant messaging, video-sharing sites, podcasts, widgets, virtual worlds, and more.

TYPES OF SOCIAL MEDIA- What are the types of social media are used by their subscribers we are going to discuss.

1. Social Networks

Examples: Facebook, LinkedIn

It is a form of social media where user interacts on the basis of similar interest, old link and background. Facebook, Twitter, and Instagram are famous in their categories. Platform like These help us to connect with our friends, family, people with similar interest and even brands. These social network sites allow us to share our thoughts, upload photos and videos, and being a member of group with similar interest.

2. Bookmarking Sites

Examples: Pinterest, Flipboard, Diggs

Bookmarking sites help user to save or share the link to website or social media. These website allow the user to tag a link on their platform where they want to share with their followers. StumbleUpon is one of popular example of a bookmarking site.

3. Social news

Examples: Digg

These kind of social media sites help user to share the link of news in their timeline. Voting option are also used on these website related to news to be prominently display. A good example of a social news site is Reddit.

4. Media Sharing

Examples: Pinterest, YouTube, Vimeo

Some social media site allows their user to share image and video. You can create your profile. Platform like these



allow their user to create their profile, option for comment by subscriber, upload new image, new videos. These platforms mostly encourage user-generated content where anyone can create, curate, and share the creativity that speaks about them or spark conversations. YouTube is one of the favourite media sharing platforms in the world.

5. Microblogging

Examples: Twitter, Facebook

Users who want to write their short written thoughts, ideas, & views use this platform. These all are posted on their 'walls' or 'timeline' of everyone who follow or subscribed to that user's. The most used microblogging site is Twitter.

6. Social Review Sites

Examples: TripAdvisor, Yelp, FourSquare

To use any new service, product, or planning for new adventure we are looking for a review of that similar product. Sites like TripAdvisor shows reviews from users or visitor of that specific location or user product experience. Review from these site help user to plan according to the experience of the reviewer. Businesses' also improve their services according to these sites users.

7. Community Blogs

Examples: Medium, Tumblr

For sharing your thought, put your voice on specific incident or bill you can use site like these, no need to maintain a specific blog or account.

8. Sharing Economy Networks

Examples: Airbnb, Pantheon, Kickstarter

Some social media platform helps you to plan your holiday. They tell you about the rentals, site to visit, expenses, & place to stay. These sites tell us about the experience of the users to share with the new one.

INFLUENCERS OF SOCIAL MEDIA- Influencers in social media are people who have built a reputation for their knowledge and expertise on a specific topic. They make regular posts about that topic on their preferred social media channels and generate large followings of enthusiastic, engaged people who pay close attention to their views. Brands love social media influencers because they can create trends and encourage their followers to buy products they promote.

FEW SIMPLE AND QUICK TIPS FOR WOMEN IN THE CYBER WORLD-

- * Accept the request only from known and genuine site.
- * Maintain all security measure.
- * Update account setting & terms by website.
- * Don't entertain unknown account.
- * Don't go to unknown chat conversation.
- * Use reports or blocks option given by website for safety.
- * Don't use video option regularly.

CYBER CRIME & INDIA- India see arise of cybercrimes against women from 3076(2018) to 6,308(2020). Cases rise of 110 percent in two years' time data by the National Crime Records Bureau (NCRB).

Uttar Pradesh records the highest number of cases of sexually explicit online 2,120, followed by the Assam 1,132. Sexually explicit content was 47.1%, the cases of cyber stalking and bullying, was 27.6%. 600 males and 19 females were arrested in online cases in 2020. After fraud, "sexual exploitation" registered highest number of cases.

Kerala police planning to setup new cyber police battalion & Telangana has its own cybercrime investigation department. Delhi Police has set up in his every district.

"Social media platforms are becoming favourite place for criminals. Data theft, stalking, honey trap are common crime on internet said by Ministry of Home affairs. Home Ministry received 6, 00,000 online cases including online crime against women is also included.

ET Bureau- OBJECTIVE-

1. Do women are sexually abuse at social media platform.
2. Do women faces mental harassment at social media platform.

SAMPLING- Convenient sampling: As it is a sensitive matter so we go for convenient sampling. Imperial research is also a part of this research.

UNIVERSE- Universe is neighbourhood: We go to known women who are comfortable and known to researcher.

PSYCHOLOGY BEHIND THE HARASSMENT OF WOMEN'S- Behaviour adopted by men's on social media is only because of fun, sex and love. This kind of behaviour of men's is just because of their typical mind set or hormones. Having fun is the main mentality of the men because the fell themselves more powerful emotionally and physically.

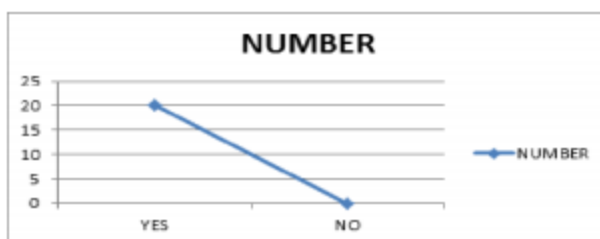
Behaviour of men's in virtual world is creating more problems for society. Urbanization, western culture, modernization, and change in the status of women is not been managed by men's psychologically. This position of this problem at present condition is at micro level. At social level people harass women during the festivals also like holi, mela or even in common games. It is happening at all level of society. (Beaches, roads, cinema halls, buses and in Educational institutions)

Majority of the youth are frustrated because of many reason, in case of women, change in their social status are not digested by masculine society and in result of that men's indulge them self's in the state of sexual harassment policy. Interaction with women's at all level should be increase like sports, school, educational institutions, and public places. It's now need of the society to change this kind of mentality.

1. Are You on Social Media

- A) Yes
- B) No

RESPONSE	NUMBER	PERCENTAGE
YES	20	100%
NO	00	00%



All women respondents are using social media platform. As in the form of touch or with their known people or with the social world.

2. Please tick your social media account platform

- A) Face book B) Instagram C) What's Aap D) Online Video Platform E) You Tube F) Twitter G) Other

SOCIAL MEDIA ACCOUT	YES	PERCENTAGE	NO	PERCENTAGE
FACE BOOK	20	100	0	0
INSTAGRAM	20	100	0	0
ONLINE VIDEO PLATFORM	20	100	0	0
YOU TUBE	20	100	0	0
TWITTER	20	100	0	0
OTHER	20	100	0	0

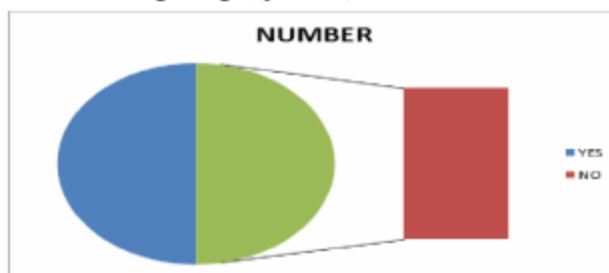


The entire respondent uses all form of social media platform. Sharing thought, pictures, videos and also as a mode to entertain herself.

3. Do you use social media as an Influencer?

- A) Yes
- B) No

RESPONSE	NUMBER	PERCENTAGE
YES	10	50%
NO	10	50%

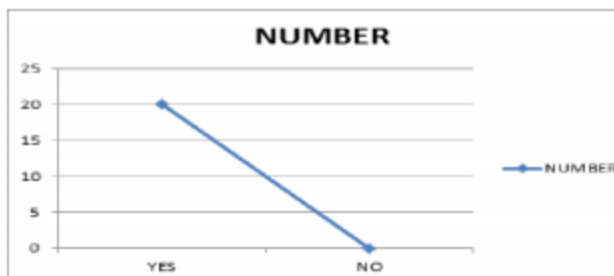


Some of the respondent uses social media by posting their video, their own picture, their thought on different blogging and social site, trying to become an influencer. And rest 50 percent just using sites as a time pass or to entertain her.

4. Do you ever get foul word on social media platform?

- A) Yes
- B) No

RESPONSE	NUMBER	PERCENTAGE
YES	20	100%
NO	00	00%



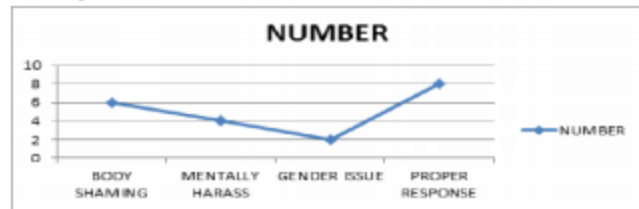
The entire respondent once in her journey on social media heard the foul words by the other user of the social media.



5. Which you consider most disturbing

- A) Body Shaming B) Mentally Harass C) Gender issue D) Correct you with detail

RESPONSE	NUMBER	PERCENTAGE
BODY SHAMING	06	30%
MENTALLY HARASS	04	20%
GENDER ISSUE	02	10%
PROPER RESPONSE	08	40%



Most of the respondents are feeling uncomfortable when the other users are responding on her profile, with comments on their body, or tell her about their thought in wrong way, or they also recall them about their gender and their duties, only few respondent reply them with proper answer or comment related to their post.

6. Weather you have been harassed

- A) Personally
B) Gender

RESPONSE	NUMBER	PERCENTAGE
PERSONALLY	19	95%
GENDER	01	05%

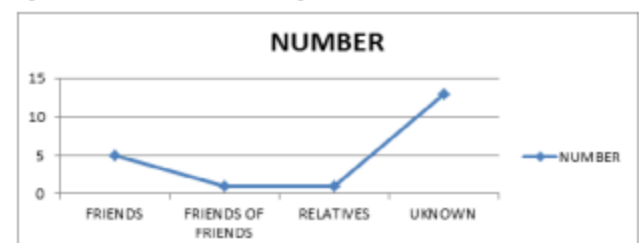


Majorly the user has been harassed on personal level, in verbal form to make them uncomfortable on physical or mental basis. Very few users harassed on gender level, means try to remind them what they have been made for in this world.

7. If yes plz Specify

- A) Friends B) Friends of Friends C) Relatives D) Unknown

RESPONSE	NUMBER	PERCENTAGE
FRIENDS	05	25%
FRIENDS OF FRIENDS	01	05%
RELATIVES	01	05%
UNKNOWN	13	65%

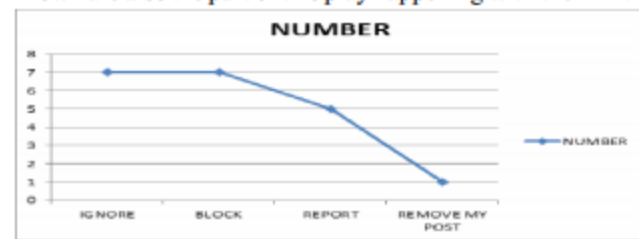


Majority of the respondent are harassed by the unknown user, weather they are stalking on them or they are random on social media and not known to them. But it's not over their known are also the part of this play happening with them in the form of, relatives, friend and friend of friends.

8. Please explain your reaction

- A) Ignore B) Block C) Report D) Remove your post

RESPONSE	NUMBER	PERCENTAGE
IGNORE	07	35%
BLOCK	07	35%
REPORT	05	25%
REMOVE MY POST	01	05%



Women take so many actions when harassment took part in their life on social media block the unknown user; ignore the comment if the user is known to them in relatives form, if the comment is on the height of the harassment they use the platform report tool and if they feel that the topic is gaining sensation they remove their post.

9. Do you feel social media platform is mentally or physically safe for women

- A) Yes
B) No

RESPONSE	NUMBER	PERCENTAGE
YES	02	10%
NO	18	90%



Respondent are not comfortable on virtual world like they are in real world. At all level they have to fight or finding out their existence.

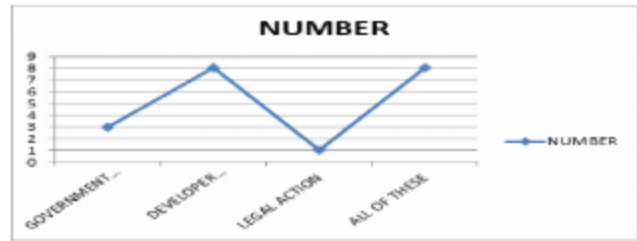
10. Please suggest the one measure to make it more gender friendly

- A) Government control
B) Developer Control



- C) Legal Action
D) All of these

RESPONSE	NUMBER	PERCENTAGE
GOVERNMENT CONTROL	03	15%
DEVELOPER CONTROL	08	40%
LEGAL ACTION	01	05%
ALL OF THESE	08	40%



Respondent want the developer of the platform or the government to take control or action on their hand they are not in a mood to take a legal action. They want a body to control this irrelevant or improper behaviour by the user.

CONCLUSION- We are answering conclusion in two ways outcome of sampling, imperial and Physiological way.

Imperial Outcome- Yes yes yes Women are even harassed on virtual world also. Its form like body related comment, double meaning sentences, abusive (foul) word related to their gender. We can't wait for the change in society mind set. We have to take strong measure in this case.

Users are putting all their ego, frustration and mentality on social media. But also fell themselves as a Social Media warrior. They only know about all the things happening in this world and they are like Lord Brahma (person with all knowledge).

Yes we also know that some women use their body as product and turned out to be a social media influencer but all the finger are not same, we have to find out the difference among them. Women are not for public use. They have their own life.

Sample Outcome: Most of the respondent gets foul word in their comment box, they are not getting proper response related to their post, and in response other user harass them on personal level. Most of the respondent is unknown, in action if they are unknown they block or report against them and if the respondent is known they ignore them, mentally social media is also not safe for women like real world.

Physiological outcome: Men's fell women as a second citizen. Teasing a woman is just their schedule or right by birth, sex is not only option they are teasing a women, by this kind behaviour they fell excited and feeling of masculinity.

Rise in the voice of women also push men on their back foot, they are having no idea how to deal with women's in this case. They lose their patience and having a fear of loss of their patriarchal right.

So in this fear full condition, men's move towards the virtual world and start harassing women over there and satisfy their ego and hormones.

Some measures taken by the government or by the developers-

1. Add in terms that uses of foul words will automatically deactivate your account. And made a list of such foul words in all languages used this world.
2. Women's should disable their comment section for unknown users.
3. Government should setup online complaint portal and take immediate action.
4. Developers have to restrict the users to misbehave on their platform.
5. Women's should take all corrective measures provided by the developers.
6. Women's should teach their boy child, how to behave with women. May be this situation is not faced by the female users in coming future.

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